



**NEWS RELEASE
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“People Are Like ...”

Overland Park, Kansas, Oct 14, 2025 – Brooklyn-born Rabbi Michael Zedek engages young readers and their families with his first children’s book, ***People Are Like ... Stories for Young Readers and Readers Who Wish to Stay Young.***

People Are Like ... combines natural wit with generational wisdom to plant seeds for character building and self-discovery. Touted by award-winning children’s recording artist and author, Jim Cosgrove as “Charming tales imparting wisdom of the ages – for all ages,” the book combines the follies and perspectives of animals and kings with deeper messages.

“These joyful and witty stories are an engaging read, filled with inspirational and thought-provoking lessons.”

- **Emanuel Cleaver II**, United States Representative

“A treasure trove of life lessons for readers of every age.”

- **Shirley Bush Helzberg**, philanthropist, arts and civic leader

“In *People Are Like...*, Rabbi Michael Zedek offers a delightful children’s book that teaches about animals, life and faith. Read it with your little ones and enjoy!”

- **Adam Hamilton**, Senior Pastor, United Methodist Church of the Resurrection

Each of the nine short stories, complemented by whimsical illustrations, conveys how ***People Are Like ...*** trees or dogs or even porcupines! Zedek imparts nuggets of wisdom in his refreshing, humorous style to punctuate the ending of each tale.

“Some wag once suggested a story is worth 1,000 facts,” said Zedek, a former TEDx presenter who speaks globally on themes related to spirituality. “I’d love to believe this little volume is filled not just with facts but wonderful life lessons.”

While any audience will enjoy ***People Are Like ...***, it’s recommended for children ages 4-12. Middle schoolers are encouraged to read it independently or with family. Parents can share with younger children before a nap or at bedtime.

“I love stories,” Zedek said. “Stories take me back to the many moments – bedtime or otherwise – when I would read to my daughters, Susan and Betsy. Now I have the joy of reading to my grandchildren.”

Zedek is the Rabbi Emeritus of two outstanding congregations, The Temple, Congregation B'nai Jehudah in the greater Kansas City area and Emanuel Congregation in Chicago. The joyful father and grandfather is also Rabbi-in-Residence at Saint Paul School of Theology.

Funds generated from the sale of ***People Are Like ...*** benefit scholarship programs for students in need.

Zedek’s first book, ***Taking Miracles Seriously: A Journey to Everyday Spirituality***, helps readers recognize the miraculous in daily life.

Title: ***People Are Like. . . Stories for Young Readers & Readers Who Wish to Stay Young***

ISBN: 979-8-9926922-0-4

Age Range: 4 – 12 years old

Price: \$19.95 US/\$24.95 Canada

Trim Size: 10” x 8.5”

Genre: Young Readers and Families, Children’s Friendship, Children’s Values, Family Values

Available at your favorite bookseller, including Made in Kansas City, Rainy Day Books, Turn the Page at Kansas City International Airport, The Learning Tree, The Raven Bookstore, and many more. Online retailers include Amazon (www.amazon.com) and ascendbooks.com.

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For more Information, a media copy of the book, or to request an author interview, please contact Molly Gore at mgore@ascendbooks.com, or call 913-948-7635.

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