



**NEWS RELEASE
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**Celebrating a New Era at OU
*Put the Ponies in the Barn, Boomer and Sooner Pull Their Schooner
to the SEC, by Toby Rowland*
Will Delight Every OU Fan!
The Sequel to *Unhitch the Wagon!***

Overland Park, KS. July 2, 2024 – Boomer and Sooner are back! The highly anticipated sequel to *Unhitch the Wagon, The Story of Boomer and Sooner* has arrived. In *Put The Ponies In The Barn, Boomer and Sooner Pull Their Schooner to the SEC*, the famed ponies have a new mission, to gather all their new friends in their new conference and bring them back to The Palace on the Prairie. Sooner fans of all ages will delight in following the ponies adventure throughout the South and the East meeting soon-to-be rivals along the way. The book teaches a great lesson about setting goals and making dreams come true.

Author Toby Rowland, *Voice of the Sooners*, has done it again with this exciting and colorful tale of Boomer and Sooner conquering their new quest and entering a new era. “I was overwhelmed by the response of Sooner Nation to my first book, “Unhitch the Wagon,” says author Toby Rowland. “And I am so excited for them to join the ponies into the new era of the SEC in my second book, “Put the Ponies in the Barn.” I hope young Sooners will learn that if you set a goal and go out and get it, you can turn dreams into reality.”

Just like with *Unhitch the Wagon*, the rhyming verse and delightful illustrations of *Put the Ponies in the Barn* will have children asking to read it again and again. It is a must have in any Sooner collection and on every kid’s room bookshelf as this new era begins at the University of Oklahoma. *Put The Ponies In The Barn* is officially licensed by The University of Oklahoma.

“Toby does a masterful job in his newest tales of Boomer and Sooner! As Boomer and Sooner make their journey across the south and east, young Sooners learn about their new friends and the landscape of our new conference. Great job once again, Toby!”

Brent Venables
Head Football Coach, University of Oklahoma

“Toby Rowland has done it again! "Put the Ponies in the Barn" is a fun tale of Boomer and Sooner traveling the country as the Sooners get ready to join the SEC. This wild adventure is a great read for kids of all ages and the perfect way to introduce the Sooners to their future opponents. Boomer!”

- Bob Stoops, Winningest Coach in OU Football History

“It is an absolutely entertaining book that shows all ages of Sooner fans that “Determination and Never Give Up Attitude” is what Sooner Magic and Crimson & Cream is all about!!”

“Toby does a great job of creating the adventures that *Boomer and Sooner* will face throughout their travels to carry on OU’s traditions. Their dedication and toughness help them overcome many obstacles so they could meet their new friends in the SEC.”

Porter Moser

Head Men’s Basketball Coach, University of Oklahoma

“Toby Rowland’s excellent new adventure includes Boomer and Sooner running across a new countryside capturing clues about their new friends. From a Tiger Den to a Grove, to a Rocky Top or to a Swamp and all points in between, excitement is brewing for all to see, but The Palace on the Prairie is THE place to be.”

Joseph R. Castiglione

Vice President and Director of Athletics

“Toby Rowland sets the stage for our journey into the SEC only like he can do! Once again T-Row knocks it out of the park with this book!”

Skip Johnson

Head Baseball Coach, University of Oklahoma

“Toby does an incredible job of entertaining children while blending Sooner pride and the fantastic traditions of the Southeastern Conference. Young readers will learn all about what makes Oklahoma’s new conference the perfect home for their beloved university!”

Dari Nowkhah,

Lead Anchor SEC Network

Toby Rowland is more than just the “Voice of the Sooners,” he’s an incredibly creative and gifted writer and this book is just further evidence. *Put the Ponies in the Barn* is an amazing companion to Toby’s first book *Unhitch the Wagon* and paints such a rich and vivid picture about our move to the Southeastern Conference. As a mom of 3, my kids learned about Oklahoma from Toby’s first book and will now get to learn about the SEC with this one! It’s the perfect book for all Sooner families! Boomer!

Jennie Baranczyk,

About the Author:

Behind the microphone at University of Oklahoma sporting events, Toby Rowland is the two-time Emmy Award winning Voice of the Sooners! His enthusiastic and unique style is unmistakable and popular with Crimson and Cream fans. He is the host of “T-Row in the Morning Show” on The Ref Sports Radio Network and has hosted numerous television and radio shows for Sooner Sports TV, FOX Sports, ESPN, ESPN Radio, and the Sooner Radio Network. ***Put the Ponies in the Barn, Boomer and Sooner Pull Their Schooner to the SEC*** is Toby’s second book following on the heels of his tremendously successful children’s book debut with ***Unhitch the Wagon, the Story of Boomer and Sooner***. His writing has long been treasured by Sooner Nation through his beloved “Scenesetters” before every OU football game. Toby lives in Piedmont, Oklahoma, with his wife, Jenni. They have three children, Trevor, Payton, and Chloe.

About the Illustrator:

Illustrator Rob Peters is also a cartoonist and designer. He has illustrated over 30 children’s books including *Unhitch the Wagon* and *Go Chiefs Go! The Championship Season of the Kansas City Chiefs*. He has a degree in Visual Communications from Judson College in Illinois.

Title: *Put The Ponies In The Barn, Boomer and Sooner Pull Their Schooner to the SEC*

Author: Toby Rowland Illustrator: Rob Peters

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For more information and to request a preview copy or an interview with Toby Rowland, contact mgore@ascendbooks.com or call (913) 948-7635.

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